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WORKSHOP -  
PRESENTATION OF  
RESULTS  
OF THE PROJECT

# HARVEST ATLANTIC

HARNESSING ALL RESOURCES VALUABLE  
TO ECONOMIES OF SEASIDE TERRITORIES  
ON THE ATLANTIC

Santander (Cantabria - Spain), 20<sup>th</sup> May 2014  
*Superior Technical School of Nautical Studies-University of Cantabria*

## INTRODUCTION

HARVEST ATLANTIC (Harnessing All Resources Valuable to Economies of Seaside Territories on the Atlantic), approved by the Interreg IVB Atlantic Area Programme within the Priority 1 - Promote transnational entrepreneurial and innovation networks; 1.2 - Enhance competitiveness and innovation capacities in the areas of excellence of the maritime economy, intends to identify and exchange good practices and sustainable solutions based on innovation, diversification and marketing for the maritime economy and resources, in order to improve the socioeconomic situation of the Atlantic seaside territories, through transnational cooperation.

In particular, it aims to contribute to the enhancement of competitiveness and innovation capacities in four specific subsectors of the maritime economy:

- Biotech & Nutraceutical
- RDT+I in Navigation & gliding technologies (Shipbuilding and Yacht Building)
- Halieutic Industry
- Green Maritime Energy

In addition, the project addresses the cross-cutting themes of the added value of products and Atlantic natural resources, and Human Capital. The partnership consists of seven organizations that are working from different and complementary knowledge and skills over the years in order to get the results initially planned.

With the development of this WORKSHOP, is expected through the presentation of the results of the various activities, contribute to joint reflection and debate among the various stakeholders in the maritime economy, the need to strengthen the focus of the transnational cooperation in the search solutions to improve the competitiveness of coastal territories favoring transfer to other regions of the Atlantic Area.

## PROGRAMME

TIME	SPEECH	SPEAKER
09:00	Welcome	<i>Ángela de Meer Vice-Rector of Spaces, Services and Sustainability University of Cantabria</i>
09:10	Institutional Presentation	<i>Representatives of Government of Cantabria and European Commission</i>
09.35	Opening session	<i>Pilar Argos President of Mancomunidad de Municipios Sostenibles de Cantabria (MMSC)</i>

### I. Sectorial Analysis & Benchmarking, Assessment on Human Capital and Know How

09:45	Introduction	<i>Javier Hernández MMSC</i>
10:00	Analysis on recreational nautical sector and on shipbuilding and repair	<i>Carlos A. Pérez University of Cantabria</i>
10:15	Analysis on Marine Biotechnology & nutraceutical products	<i>Hugh McGlynn Cork Institute of Technology</i>
10:30	Analysis on the Green Maritime Energy sector	<i>Colin Combe Glasgow Caledonian University</i>
10:45	Analysis on Innovation in the Seafood Economy.	<i>Helena Almeida University of Algarve</i>
11:00	<i>Coffee-break</i>	
11:20	Presentation of project KIMERAA	<i>Carla Nogueira University of Algarve</i>
11:30	Assessment on existing Human Capital and know-how in the maritime economy sector	<i>Colin Combe Glasgow Caledonian University</i>
11:45	First Results: Added Value of the Atlantic Products and Natural Resources Analysis	<i>Javier Hernández MMSC</i>

## II. Policy Tool-Kit of Innovation for the Maritime Economy

12:00	Policy Tool-Kit. Presentation	<i>Rosemary O'Connor South West Regional Authority</i>
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## III. ATOME-The Atlantic Observatory of Maritime Economy

12:15	First results of ATOME	<i>Carlos A. Pérez University of Cantabria</i>
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12:30	Presentation: Transnational Cooperation on the Atlantic Area Programme	<i>Daniel Clément Director of the Joint Technical Secretariat. Atlantic Area Programme</i>
12:45	Questions of attendants	<i>All participants</i>
13:00	Closing session	<i>Representative of Government of Cantabria</i>

EVENT INCLUDED IN THE  
EUROPEAN MARITIME DAY 2014



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## DATE AND PLACE OF WORKSHOP



The WORKSHOP will be held on May 20, 2014 in the Auditorium of the School of Nautical Studies (University of Cantabria), located in C/ Muelle de Gamazo s/n, Santander.



Source: Google Maps

## REGISTRATION FORM

WORKSHOP Registration to be processed through the project website:  
[www.harvestatlantic.eu/workshop](http://www.harvestatlantic.eu/workshop)

Registration is free and it is imperative to attend, as seating is limited. Only accredited persons will receive related documentation.

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More information at [www.harvestatlantic.eu](http://www.harvestatlantic.eu)

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